

STATEMENT OF PURPOSE	
Name of establishment or agency	The Channings
Address and postcode	33 Mary Street Porthcawl CF36 3YN
Telephone number	01656 783403
Email address	thechannings@tiscali.co.uk
Fax number	N/A

Aims and objectives of the establishment or agency

- 1. Promote good oral health to all patients attending our practice for care and advice.
- 2. Provide high quality dental care, including periodic examinations and treatment, where required.
- 3. Understand and meet the needs of our patients, involve them in decisions about their care and encourage them to participate fully.
- 4. Involve other professionals in the care of our patients, where this is in the patient's interests for example, referral for specialist care and advice.
- 5. Participate in local initiatives to promote the benefits of general and oral health to the wider population.
- 6. Ensure that all members of our team have the right skills and training to carry out their duties competently and with confidence.
- 7. Ensure an awareness of current national guidelines affecting the way we care for our patients.



REGISTERED MANAGER DETAILS		
Name	Kenneth Chow	
Address and postcode	33 Mary Street Porthcawl CF36 3YN	
Telephone number	01656 783403	
Email address	cardiffdentists@yahoo.co.uk	
Fax number	N/A	
Relevant qualifications		

Relevant qualifications

BDS (Wales) 2005

Relevant experience

Practice owner at The Channings since November 2016.
Associate dentist at Patrick Daly Dental Practice (77, Tynewydd Road, Barry) between August 2006-August 2016 (inclusive)
Vocational dentist at Marcus Brown Dental Practice (29, Park Crescent, Barry) between August 2005-July 2006 (inclusive)



STAFF DETAILS

Please provide the following details for all staff providing services at your establishment or agency

Name	Position
Kenneth Chow	Pracitce Owner and Principal Dentist
Stefan Adamovic	Dentist
Richard Pugh	Dentist
Holly Black, Hannah Collis	Dental Therapist
Elena Rees	Dental Hygienist
Matthew Thomas	Clinical Dental Technician
Kim Evans	Head Dental Nurse
Susanne Sharp Sade Carrick	Receptionist
Ellee Davies	Dental nurse
Alex Jones	Admin
Jordan Gambling Leigh-Ann Hibbert Amy Watkins Alana Lewis	Trainee Dental Nurse



SERVICES / TREATMENTS / FACILITIES

Please detail each treatment you intend providing with the age range and any specialist equipment used

- 1. Diagnostic and screening procedures
 - arrange and agree on dental examination appointments at regular intervals with the patient
 - to inspect for dental diseases including (but not limited to) dental caries, periodontal disease and mucosal lesions, taking into account the patient's medical history
 - to establish an individual oral health regime for each patient
 - gaining informed consent for treatment (s) required and to arrange follow up appointments
 - to use specialised equipment and instruments to aid diagnosis if necessary (e.g. X-rays) following the appropriate policy and procedures
- 2. Treatment of disease, disorder or injury
 - To provide a range of high quality dental services to the whole community including consultations, x-rays, restorative work, prosthetic dentistry, cosmetic dentistry, endodontic, peridontal treatment and facial aesthetics
 - To inform patients of the results of such diagnostic and screening procedures with a view to discussing treatment options, costs and risks
 - To refer to appropriately trained specialist dentist(s) where necessary and will provide temporary treatment if necessary
 - To keep patients informed of costs and to discuss progress at each stage, obtaining relevant consent; to inform patient if there is a change in treatment plan (and therefore cost)
 - To create an atmosphere in the practice in which the patients feel relaxed and able to discuss freely their dental health issues
 - To provide a service based on prevention
- 3. Surgical procedures
 - To provide detailed information, explanation of costs, risks and benefits where a surgical procedure is necessary
 - To obatin valid consent for all surgical procedures
 - To monitor patient progress in accordance with relevant clinical protocols to ensure that recovery is both full and uneventful



PATIENTS VIEWS

How do you seek patient's views on the services / treatments you provide?

We always aim to seek feedback from patients, positive or negative, where possible.

We have regular patient surveys in the form of questionnaires in the waiting room for patients to fill in after treatment. These are tallied up after regular intervals.

We also record all matters of complaints and compliments regarding the practice, including (but not limited to) treatment, décor, atmosphere and staff members. These include written complaints/compliments, verbal mentions, emails and also messages left on our social media platforms.



ARRANGEMENTS FOR VISITING / OPENING HOURS

What are the opening hours of the establishment?

What are the arrangements for patients who require urgent care or treatment out of hours?

If you provide in patient care what are the arrangements for contact between patients and their relatives i.e. visiting times

The practice is open:

- Monday to Thursday 08.30-17.00 (lunch 12.50-14.00)
- Friday 08.30-15.00 (lunch 12.25-13.15)

Out of hours care

- Ring 03001235060 (as instructed by Cwm Taf LHB)
- Details on answer phone message and notice outside practice

We do not provide in-patient care.



ARRANGEMENTS FOR DEALING WITH COMPLAINTS

Please provide details about

- how to complain
- who to complain to
- how you will deal with a complaint
- other sources of help if patient not happy with how you have dealt with the complaint (include contact details for HIW)

We have a robust complaints policy and procedure at the practice.

All complaints are directed towards owner Kenneth Chow as set out in the policy. This could be verbal (e.g. over phone to receptionist, over desk to receptionist, raising a concern to a staff member), or written (by e-mail or letter). We also review any concerns in our patient surveys and/or social media platforms.

All written complaints are responded to within 2 working days, and a full investigation will then take place; a full response is expected within 10 working days, except for exceptional circumstances.

All complaints are logged and electronically filed.

The staff member(s) will be informed of the nature of the complaint and improvement(s), if any, made.

This will again be documented electronically; the issue will be brought up in the next staff meeting as a reflection exercise.

Details on other sources of help if patient is not happy with how we have dealt with the complaint is on our website and also on a poster on the notice board. This can also be given to the patient if requested.

For NHS complaints:

Cwm Taf Morgannwg University Health Board Concerns Team, Ynysmeurig House, Navigation Park, Abercynon, CF45 4SN, Tel: 01443744915

For private complaints:

Health Inspectorate Wales (HIW) Government Buildings, Rhydycar Business Park, Merthyr Tydfil CF48 1UZ Tel: 03000 628163

https://www.gdc-uk.org/patients/raising-a-concern



PRIVACY AND DIGNITY

How will patients' privacy and dignity be respected in line with the Equality Act 2010 and the protected characteristics of

- age
- disability
- gender re-assignment
- marriage and civil partnerships
- pregnancy and maternity
- race
- religion or belief
- sex
- sexual orientation

We have a robust Equal Opportunities Policy which is read by all staff on induction and adhered to. This policy is reviewed every year.

We also have a Confidentiality Policy which details how the patient's privacy and dignity will be respected. Patient details are not shared without the patient's consent with third parties.

We do not discriminate by offering (or not offering) any of our services to patients due to age, disability, gender re-assignment, marriage and civil partnerships, pregnancy and maternity, race, religion or belief, sex or sexual orientation. We treat all patients equally and fairly. If they have any concerns they can contact us verbally or by writing, and will be responded to according to our Complaints Policy.



Date Statement of Purpose written	23/10/17
Author	Kenneth Chow

STATEMENT OF PURPOSE REVIEWS	
Date Statement of Purpose reviewed	15/10/2018
Reviewed by	Kenneth Chow
Date HIW notified of changes	
Date Statement of Purpose reviewed	20/10/2019
Reviewed by	Kenneth Chow
Date HIW notified of changes	
Date Statement of Purpose reviewed	23/11/2020
Reviewed by	Kim Evans
Date HIW notified of changes	
Date Statement of Purpose reviewed	18/09/2021
Reviewed by	Kim Evans
Date HIW notified of changes	
Date Statement of Purpose reviewed	20/10/2022
Reviewed by	Kim Evans

Date HIW notified of changes



Date Statement of Purpose reviewed	28/12/2023
Reviewed by	Kenneth Chow
Date HIW notified of changes	